ECONOMIC DEVELOPMENT COMMISSION MINUTES

January 11, 2011

Call to Order: 4:00pm

Members Present:

Powers, Nesbitt, Roper, Richardson, Reynolds, Capps

Staff: Richardson

Approval of Minutes:

Public Comment:

None

Funding Request:

None

EDC Business:

Marketing Proposal from Thrust Media

Brain Roat from Thrust Marketing spoke about a year long campaign that he was developing called Spotlight Auburn which would work in conjunction with Amgen marketing

efforts and continue them on into the future. The

Commission asked that the proposal be delivered to the

Amgen Committee and Chamber of Commerce to

determine their thoughts on the project prior to making a

decision.

Commission Reports: None

Adjourned: 5:00pm